## **Marketing Strategies**

### Talent Transition Platform for Employers



## **Talent Transition Platform**

Reduce Unemployment Costs with Cloud Outplacement

Our Talent Transition Platform helps companies reduce unemployment costs by leveraging the power of the cloud. Our Talent Transition Platform (TTP) is a simple-to-use, cost-effective outplacement service that helps speed displaced employees (layoffs and terminations) back to work faster. The TTP provides displaced employees with practical guidance and insights that optimize their job search efforts. By leveraging our patent-pending cloud technology and support services, companies save money, maintain brand image, engage existing employees and achieve better ROI.

Save 40% On total unemployment costs

## 59% Faster

new job placements for displaced employees

# Get More

Retain existing employees, reduce risk, and maintain your brand

# **Marketing Strategies**

#### **Real Guidance for Better Outcomes**

The Talent Transition Platform helps displaced employees perform more effective job search campaigns. It uses patent-pending cloud technology to deliver an intuitive and comprehensive experience, framework of learning, planning, organization and networking. In addition, it offers unpublished job openings and premium insights that help job-seekers target the right opportunities.

#### **Improved ROI**

The Talent Transition Platform gets displaced employees back to work fast, which means companies spend less in UI taxes. Companies also benefit from an employee engagement solution that maintains brand image, and reduces legal risk. The TTP gives business the power of traditional enterprise outplacement solutions at a fraction of the cost. However, unlike traditional outplacement, the TTP gives companies full visibility into displaced employee job search activities and outcomes.

### **Key Features & Benefits**

